



LBYC Workplan

For the year 2021 – 2022



Purpose

We have a 5 year strategic plan to ensure that we are accessible and have fun, while clearly guiding us to a sustainable future.

What practical things do we need to focus on ***this year*** in order to deliver that plan?



Lowry Bay Yacht Club Strategic Plan 2025



We are a great little boating club with....



...a wide range of enjoyable on-the-water activities

...our welcoming and social off-the-water "vibe"

...the best location in the harbour, on and off the water

Our 5-Year plan will ensure that we are accessible and have fun, while clearly guiding us to a sustainable future

We'll do this by:

Managing the current business sustainably

2021

Focus:

- Manage risk, and financial sustainability
- Work with members and SML to agree the future clubrooms
- Develop on and off-water activities in line with member feedback
- Enhance communications

Planning for the future

2023

Focus:

- Stakeholder engagement
- Inter-club activities
- Intent to renew lease due June 2024
- Plan transition to future clubrooms

Implementing the future vision

2025

Focus:

- Implement transition to future clubrooms
- Lease renewal 24 Dec 2024.

The goal for this year is:

*Managing the current business
in a sustainable way
in order to set ourselves up for the future*



In order to achieve this, we said will focus on the following:

1. Managing risk and financial sustainability
2. Working with members and the Marina's new management to agree the future clubrooms
3. Developing on and off-water activities in line with member feedback
4. Enhancing communications



2021-22 Workplan

1. Manage Risk and Financial Sustainability

Why? To make sure our systems and processes are sustainable

How?

- Identify and fill gaps in the club administration.
- Review our policies and make sure relevant policies are in place, available to members and reviewed regularly.
- Review and update our IT arrangements, including centralising our email and cloud storage.
- Review our finance arrangements and club risks and manage these appropriately.
- Develop a maintenance and asset management plan.
- Put standard operating procedures in place under COVID-19 restrictions.
- Succession planning for Executive membership



2021-22 Workplan

2. Plan for the Future Clubrooms

Why?

So that we have control of our future vision for the clubrooms

How?

- Continue to build a relationship with the Marina and agree a common vision for the future clubrooms.
- Keep members informed of any new developments

2021-22 Workplan

3. Continue to Provide On and Off-Water Activities

Why? So that we have a varied, fun and safe range of activities

How?

- Sailing Committee to provide a schedule of races over the season which meet the needs of members.
- Increase our race management volunteers
- Find a longer term solution to replace our start box. In the meantime, support our volunteer start boats.
- Deliver a variety of cruising and education activities, including technical evenings, practical boating and educational activities which meet the needs of members.
- Deliver a varied social programme which meets the needs of members.
- Increase the number of volunteers to support the House Committee

2021-22 Workplan

4. Enhance Communications

Why? Keep members and stakeholders informed and engaged

How?

- Review our procedures for attracting and onboarding new members.
- Make sure information is accessible for anyone who wants to participate in club activities.
- Make sure members have regular opportunities to input into the club's operations
- Keep members up to date on Executive meetings